



ROME, ITALY  
12-15 JUNE 2023

# BRANDING YOUR COMPANY WITH CIRED 2023

[www.cired2023.org](http://www.cired2023.org)

# Branding your company with CIRED 2023

We are delighted to be hosting the **27th International Conference & Exhibition on Electricity Distribution** in Rome, located in the heart of Italy. CIRED 2023 represents a unique opportunity to meet with up to **2500 experts** and benefits from face-to-face interaction with key decision leaders in the field of Electricity Distribution.

We are offering you the chance to promote your company/organisation by sponsoring one or more of the sample items listed in this document. You can also contact us to discuss a specific package tailored to your company's individual needs.





# The sponsorship opportunities



## GALA EVENING (14 June 2023) – SOLD

Set at an exclusive location, the gala drinks reception and dinner are a firm favourite for CIRED guests with an estimated 800 participants expected to attend in 2023.

- At a unique and exclusive location
- 800 participants are anticipated to attend the high-class reception and dinner
- High profile visibility during the dinner to be agreed on, including branding and signage (company promotional material can be displayed such as roll-ups, goodies, flyers, etc.). Sponsorship of the gala evening allows you to gain high profile visibility for your company in a relaxed, social setting that attracts many across the industry.
- Your company's logo will appear on the conference dinner tickets
- 5-minute welcome speech during the dinner (optional)
- Your sponsorship will be recognised in the conference programme
- Your company's logo will feature on the Conference website with a link to your own site
- Your sponsorship will be recognised on all electronic mailings
- Your sponsorship will be recognised on the conference app
- One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)
- 4 conference delegate places for representatives of your company and 4 tickets to the dinner

# The sponsorship opportunities



## WELCOME RECEPTION (12 June 2023) – 30.000 €

The welcome reception, held in the exhibition hall from 18.00 – 20.00, will celebrate the opening of CIRED 2023. A unique opportunity to link your company with the first networking event of the conference.

- To be held in the exhibition hall from 18.00–20.00 hrs
- 1200 participants and exhibitors are anticipated to attend the evening that offers the opportunity to network across the industry
- High profile visibility during the reception to be agreed on, including branding and signage (company promotional material can be displayed such as roll-ups, goodies, flyers, etc.)
- Your sponsorship will be recognised in the conference programme
- Your company's logo will feature on the Conference website with a link to your own site
- Your sponsorship will be recognised on all electronic mailings
- Your sponsorship will be recognised on the conference app
- One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)
- 3 conference delegate places for representatives of your company including access to the reception

# The sponsorship opportunities



## DELEGATES BAGS SOLD

Available to all delegates, bags are distributed upon arrival and are continuously seen throughout the conference and beyond.

- Your company's logo to be printed in one colour on the high-quality delegates bags given to attendees on arrival
- Your sponsorship will be recognised in the conference programme
- Your company's logo will feature on the conference website with a link to your own site
- Your sponsorship will be recognised on all electronic mailings
- Your sponsorship will be recognised on the conference app
- One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)
- 2 conference delegate places for representatives of your company



## ROME TRAVEL CARDS 15.000 €

The travel card is a conference essential that will be available to all attendees and will be used each day throughout the conference.

- Your company's logo to appear in one colour on the wallets (wallets holding travel cards will be given to attendees with their delegate bags)
- Your company's logo will feature on the conference website with a link to your own site
- Your sponsorship will be recognised in the conference programme
- Your sponsorship will be recognised on all electronic mailings
- Your sponsorship will be recognised on the conference app
- One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)
- 1 conference delegate place for a representative of your company

# The sponsorship opportunities



## PARTICIPANT GIFT (REUSABLE CUP OR FLASK) 12.000 €

This gift offers your brand longevity well beyond the conference week. A great opportunity to link your brand with sustainable aspects which are very important for our participants.

- Sponsor logo in one colour on the reusable cups/flasks offered to conference delegates on arrival
- Your company's logo will feature on the Conference website with a link to your own site
- Your sponsorship will be recognised in the conference programme
- Your sponsorship will be recognised on all electronic mailings
- Your sponsorship will be recognised on the conference app

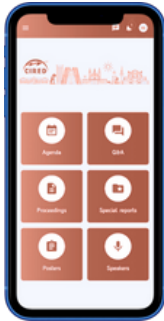


## BRANDED LANYARDS **SOLD**

Your logo will be displayed around each conference participant's neck. A visible way to accompany the delegates alongside the conference.

- Sponsor logo in one colour on the lanyards worn all the time by the conference delegates
- Your company's logo will feature on the Conference website with a link to your own site
- Your sponsorship will be recognised in the conference programme
- Your sponsorship will be recognised on all electronic mailings
- Your sponsorship will be recognised on the conference app

# The sponsorship opportunities



## CONFERENCE APP 10.000 €

The conference app is very popular amongst attendees. It accompanies them before and during the whole event.

- Great exposure of your company logo and corporate information presented on CIRED conference application downloadable free-of-charge to all delegates.
- Your company's logo will feature on the Conference website with a link to your own site
- Your sponsorship will be recognised in the conference programme
- Your sponsorship will be recognised on all electronic mailings



## DELEGATE PADS AND PENS **SOLD**

Advertise your brand logo with every note written by taking advantage of the delegate pads and pens sponsorship package.

- Pads and pens with company logo printed in one colour given to all delegates upon arrival
- Your company's logo will feature on the Conference website with a link to your own site
- Your sponsorship will be recognised in the conference programme
- Your sponsorship will be recognised on all electronic mailings
- Your sponsorship will be recognised on the conference app



# The sponsorship opportunities



## SWEETS (CANDIES) 6.000 €

Gain maximum exposure across the conference and allow all guests to indulge in sweet treats with this delicious package.

- Sweets with company logo (1 colour) distributed to all delegates at different locations in the conference centre (welcome desk, networking areas, ...) – about 2500 sweets provided each day
- Your company's logo will feature on the Conference website with a link to your own site
- Your sponsorship will be recognised in the conference programme
- Your sponsorship will be recognised on all electronic mailings
- Your sponsorship will be recognised on the conference app



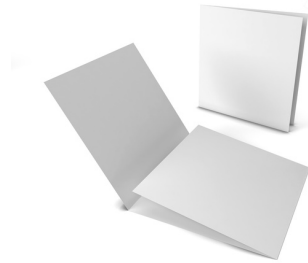
## E-POSTERS 6.000 €

10 large touch screens will be spread around the poster area with a permanent access to the posters. Participants will seize each possibility to use them to discuss their work. A great opportunity to link your brand with new technologies which are very popular amongst our participants.

- Your logo on the welcome screen of each screen (located in the poster area)
- Your company's logo will feature on the Conference website with a link to your own site
- Your sponsorship will be recognised in the conference programme
- Your sponsorship will be recognised on all electronic mailings
- Your sponsorship will be recognised on the conference app



# The sponsorship opportunities



## DELEGATE BAGS INSERTS Non exclusive – 2.500 €

### Limited number

- One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 50 gr. max per copy)

For information on sponsorship packages or a tailor-made proposal please contact:



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